



# Project brief

Premium version to frame your digital project quickly.

## Project info

Project name

Project type (website, app, MVP, e-commerce)

Primary goal

Indicative budget

Desired date

## Main contact

Name & role

Email

Phone

Company

City / Country

## Goals & impact

Examples: generate qualified leads, automate a process, sell online, improve conversion, accelerate an MVP.

Detailed goals

## Audience & channels

- B2B
- B2C
- Internal
- International
- Community

## Priority features

- Landing page / showcase
- E-commerce / catalog
- Mobile app MVP
- Admin dashboard
- Online payments / subscriptions
- Automations & CRM
- Dynamic content / CMS
- Multilingual / SEO



# Technical details

A complement to define the level of finish.

## Design & content

Do you already have a brand guide, logo, tone, or content? Share visual references or the desired style.

Inspiration links / examples

Available content

## Integrations & data

- |   |   |
|---|---|
| <input type="checkbox"/> Payments (Stripe, PayPal, etc.)  | <input type="checkbox"/> Content management (CMS) |
| <input type="checkbox"/> CRM / marketing (HubSpot, Brevo) | <input type="checkbox"/> External API connection  |
| <input type="checkbox"/> Analytics / tracking             | <input type="checkbox"/> Auth / member area       |
| <input type="checkbox"/> Newsletter / emailing            | <input type="checkbox"/> Automations / webhook    |

## Pages / screens to plan

Main pages

Other screens



# Timeline & validation

Finalize dates and signatures for the project.

## Timeline & milestones

Kickoff & scoping

Target date

Design & prototype

Development

Delivery & launch

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## Validation & signature

Client name

Kah-Digital name

Client signature

Kah-Digital signature

Recommended terms: 50% on validation, 50% before final delivery.

This document is the base to frame the project. Please complete the fields.



# Premium AI modules

Options to save time and improve conversion.



## Client automation layer

Automated replies, quotes, and follow-ups with brand tone.

Indicative budget: 2,900 - 6,900 EUR  
Setup: 2-4 weeks



## Industry chatbot & support

Assistant trained on your content to answer 24/7 and filter requests.

Indicative budget: 3,500 - 9,000 EUR  
Setup: 3-5 weeks



## Lead qualification & scoring

Smart forms, scoring, and routing for sales teams.

Indicative budget: 2,400 - 5,900 EUR  
Setup: 2-3 weeks



## AI content & assets pack

Templates, copy, and scripts aligned with your brand.

Indicative budget: 1,800 - 4,500 EUR  
Setup: 1-2 weeks



## Custom AI micro-tool

Internal tool for summaries, extraction, or decision support.

Indicative budget: 4,900 - 12,000 EUR  
MVP: 4-6 weeks